Subject: Risk Advisory insights: Jackson Hole 'generally' sets the tone for currency direction through year-end

## 标题:

风险咨询洞察——杰克逊霍尔央行年会"总体上"为年底前的汇率走势定下了基调

Financial markets today are delighted by Powell's Jackson Hole remarks about 'gradual tapering' and continued patience on rate hikes. It is Risk-On as the stimulus is set to continue and asset prices are all rising in tandem (Stocks up, yields down, spreads tighter, and foreign currencies roaring higher).

鲍威尔在杰克逊霍尔央行年会发表的有关"逐步缩减购债规模"和对加息保持耐心的讲话,令金融市场倍感欣喜。随着刺激计划继续进行,资产价格也在同步上涨(股市上涨、收益率下降、利差收窄、外币汇率飙升),这会带来一场风险追逐。

With regard to FX specifically, history suggests that the initial reaction from the Jackson Hole proceedings actually sets the tone for the rest of the year. Table below shows the movement in the USD (proxied by EUR) for two periods since 2010: 1) Monday through Friday of Jackson Hole week and 2) Friday of Jackson Hole week through year-end. In all but two years, the trend in the USD established by Jackson Hole continues through year-end.

具体就外汇而言,历史表明:市场对杰克逊霍尔央行年会的最初反应实际会为当年的剩余时间定下基调。下表显示了2010年以来两个时间段里,美元兑欧元汇率的走势:1)杰克逊霍尔央行年会当周的周一到周五期间,2)杰克逊霍尔央行年会当周的周五到当年年底。除了其中两年,由杰克逊霍尔央行年会确立的美元

走势一直延续到当年年底。

Although past performance is not a guarantee of future outcomes, the insights extracted from the data suggest the USD may re-test the lows of the year. Those with USD to sell may want to take advantage of current prices.

尽管过往表现并不能保证未来的结果,但这一数据洞察显示美元可能会在今年内 再次迎来新低点。想卖出美元的投资者也许需要抓住当前的价格机会。

	杰克逊霍尔央行年会	杰克逊霍尔央行年会
2021	-0.45%	TBD
2020	-0.98%	-2.55%
2019	-0.58%	-0.62%
2018	-1.21%	1.36%
2017	-0.92%	-0.67%
2016	1.11%	6.44%
2015	3.89%	3.01%
2014	0.92%	9.45%
2013	-0.35%	-2.62%
2012	-0.61%	-4.68%
2011	-0.96%	11.85%
2010	-0.80%	-4.68%

资料来源: 彭博社、硅谷银行外汇风险咨询

Ivan Oscar Asensio, Ph.D.

Head of FX Risk Advisory

Ivan Oscar Asensio 博士

外汇风险咨询主管

Disclaimer:

## 免责声明:

硅谷银行(SVB)的此篇中英文交流信息仅为方便目的而提供。如对中英文内容有疑问或有需要说明的事项,请参照此信息的英文版本和内容。任何初始的或正在进行的与产品相关的条款、表格、申请或交易(或服务相关的)文件将仅以英语提供并填写。

外汇交易风险很大,如果汇率出现不利变动,短期内可能会发生损失。汇率可能会高度波动,并受到许多经济、政治和社会因素,以及供求和政府干预、控制和调整的影响。金融工具的投资有很大的风险,包括投资本金的可能损失。在进行任何外汇交易前,您应先征询税务、财务、法律及其他顾问的意见,并根据自己的目标、经验及资源做出投资决策。本篇内容所表达的意见仅为我们截至发布之日的意见。本资料基于我们认为可靠的信息,但我们并不保证该信息是准确或完整的,因此不应作为决策依据。本资料包括但不限于统计信息,仅供参考之用。本资料基于我们认为可靠的第三方来源的信息,但该信息未经我们独立核实,因此,我们不保证该信息的准确性或完整性。这些信息不应被视为税务、投资、法律或其他建议,也不应被视为投资或其他决策的依据。在做出任何投资决策前,您应先获取相关及具体的专业意见。与本资料有关的任何内容均不应被解释为以获取或处置任何投资或从事任何其他交易的招揽、要约或建议。

©2021 硅谷银行金融集团。版权所有。硅谷银行(SVB)、硅谷银行金融集团(SVB FINANCIAL GROUP)、硅谷银行(SILICON VALLEY BANK)、MAKE NEXT HAPPEN NOW 和箭头标志是硅谷银行金融集团的商标,在许可下使用。硅谷银行是美国联邦存款保险公司和联邦储备系统的成员。硅谷银行是硅谷银行金融集团(纳斯达克:

## SIVB) 位于加州的子公司银行。

This specific English and Chinese bilingual informational communication from SVB is provided for convenience purposes only. For questions or matters of clarification between the English and Chinese content, the English version and content of this communication should be referenced. Any initial or ongoing product related terms, forms, applications or transactional/servicing related documents will be provided for and completed in English only.